

Top Hit Corp.

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TopHit is the largest aggregator of digital musical content, helping performers, producers, and labels to effectively post their new tracks on the air of 850 radio stations

TopHit is provider of detailed reports for rights holders about the use of their content on the radio, as well as the largest publisher of radio charts in Russia, Ukraine, Former Soviet Republics, and the Baltics

TopHit is official partner of Google/YouTube for work with local music content and publisher of pro version of YouTube charts for Russia, Ukraine, Belarus, and Kazakhstan

TopHit – has thousands of partners across the world, including hundreds of rights holders, including the largest labels—Universal Music, Warner Music, Sony Music Entertainment—as well as more than 850 radio stations and dozens of television stations in Moscow, Russia, the Former Soviet Republics, the Baltics, Great Britain, Germany, Israel, Spain, and the USA

TRACKS — PreTesting on TopHit and getting into 850+ Radio Stations	PreTest Result	Timeframe	Pricing
PreTesting* of a new track by leading radio station's music editors and directors		1–3 days	\$100
	+2 points or better	4 weeks	\$100
Getting a track** into 850+ radio stations air in Moscow, Russia, Ukraine, other ex-Soviet States, as well as Israel, Cyprus, European Union, U.S.A. and Canada broadcasters. Includes of at least 4 weeks of online reports for right holders on the use of each track on air. Updating weekly to include the exact number of song plays on air and the number of stations and cities broadcasting the track.	from +1 to +2 points	4 weeks	\$200
	from 0 to +1 point	4 weeks	\$300
	from 0 to –1 point	4 weeks	\$400
	from –1 to –2 points	4 weeks	\$500
Distributing a track with low test results	–2 points or less	--	Unavailable
Distributing a track via TopHit without pre-testing		4 weeks	\$500
Getting a remix into 850+ radio stations in Moscow, Russia, Ukraine, other ex-Soviet States, as well as Israel, Cyprus, European Union, U.S.A. and Canada broadcasters.		4 weeks	Same cost as of distributing the original track
Distributing a remix while simultaneously returning the original version of the track from the TopHit archive		4 weeks	Equivalent to double the cost of distributing the original track
Getting track back from TopHit archive for a distribution on a current date		4 weeks	Same cost as of an initial cost of distributing the track
Escalating a track*** that was previously posted for broadcasters on TopHit		4 weeks	Same cost as of an initial cost of distributing the track
Announcement of a track**** on the TopHit home page when it is posted		1 day	\$100
Uploading track and/or music video on TopHit with the TopHit staff assistance		--	\$50
Storing digital master–copies of tracks and music videos on the TopHit		Permanently	For Free
Uploading a track to the TopHit archive to create a track fingerprint for making possible to trace a track onair then		--	\$50

* Preliminary assessment of the quality and a music format of a track by the musical editors and program directors of leading radio stations by technology developed by TopHit.

** Track distribution via TopHit on radio stations means placement of the full version of the track and accompanying information in the TRACKS section on TopHit for 4 or more weeks. This gives interested TopHit partner radio stations the opportunity to download a professional quality copy of the track to their database, include it in playlists and then broadcast it on air.

*** Escalating a track means moving the track upward in the TopHit's TRACKS section while preserving its rotation statistics from the date of its first actual placement of a track in the top position to attract additional attention to the track from radio stations partnered with TopHit, to increase the number of track downloads by stations and to possibly increase the number of its rotations in the future. An escalation of a track in the TRACKS section is an action that in no way affects the current position of a track on the TopHit CHARTS.

**** Placing information about the track in the ANNOUNCEMENTS section of the TopHit home page upon its elevation.

*****The cost of tracking the appearances of a track on radio station broadcasts with the help of the ALLFMbot depends on current exchange rates and can change along with changes to these rates.

BANNERS — Production and Posting on TopHit	Timeframe	Pricing
TopHit homepage, exclusive, video banner up to 60 seconds	1 week	\$5 000
TopHit homepage, exclusive, static banner	1 week	\$4 200
TopHit home page, 1 of 6 slots, static banner	1 week	\$1 000
TopHit home page, Announcements, Hot Tracks, or Hot Videos sections	1 day	\$100
Tracks and Clips pages on TopHit, exclusive, static banner	1 week	\$3 500
Tracks and Clips pages on TopHit, 1 of 6 slots, static banner	1 week	\$650
Top Hit Music Awards page, exclusive, video banner up to 60 seconds	1 week	\$3 500
Top Hit Music Awards page, 1 of 6 slots, static banner	1 week	\$500
Banner production by TopHit designers	1 - 3 days	For Free
Urgent banner production by TopHit designers	Less than 12 hours	\$100

MUSIC VIDEOS, News, Interviews, Artist IDs on TopHit	Timeframe	Cost
Distributing a music video via TopHit, including HD video	12 weeks	\$300
Storing digital master–copies of tracks and music videos on the TopHit	Permanently	For Free
Posting of news about Artists, new hits, albums, and music video on TopHit	1 - 3 days	\$100
Posting of Artist's interview on TopHit	1 - 3 days	\$100
Distributing an Artist ID via TopHit for broadcast it on air	Permanently	For Free

TopHit Spy bot — radio air monitoring of tracks, artists, and radio station's playlists	Number of tracks	Timeframe	Cost
Track monitoring cost on a radio air by TopHit Spy bot depends of the number of songs tracked by the user and the sum deposited on their account. The bigger the deposit, the slower it gets spent. Additional charges apply for retrieving daily, weekly, quarterly and yearly reports.	1	10 days	\$10
	3	1 week	\$20
	8	1 week	\$50
	10	2 weeks	\$100
	13	4 weeks	\$200
To monitor any radio station's playlist please reach out to one of our managers by sending an email to info@tophit.ru	--	1 month	upon request

TERMS AND PROCEDURES FOR PAYMENT SETTLEMENT WITH TOPHIT

Payment for services rendered to the User of the platform (website) TopHit is rendered by making advance deposits to the User's personal account on TopHit and the subsequent withdrawal of funds from the account in accordance with the above price list.

The User can make advance deposits electronically by one of the following methods:

- via Visa / MasterCard
- using the electronic payment systems Yandex.Money and LiqPay
- by transferring funds to the "TopHit" LLC account

All User operations conducted by bank card in the territory of the Russian Federation are carried out by the Yandex.Checkout payment system.

The advance is considered received and recorded in the User's TopHit account after bank notification of the receipt of payment to the TopHit LLC account, or after receipt of corresponding confirmation from the electronic payment system.

The amount of funds charged for services cannot exceed the amount on the User's account.

Information about the amount of the advance, the cash balance on the User's account, and also about amounts charged to the User for TopHit Services is displayed in the User Account.

All payments for services rendered to the User of the platform (website) TopHit are not subject to VAT due to the use of the simplified taxation system based on art. 346.12, 346.13 ch. 26.2 of the Tax Code of the Russian Federation from 01.01.2008 (notification of the use of the simplified taxation system of the Federal Tax Service Inspector No. 2 for the city of Moscow dated 09.11.2007 No. 674)

Payments to a User's TopHit account by a third party are considered actions committed solely in the User's interests and do not create any obligations to the platform (website) TopHit to third parties. All rights and obligations, with respect to payments made by a third party in the service of the User, arise solely to the User.

TERMS AND PROCEDURES FOR REFUND OF PAYMENT

The User has the right to request the return of previously paid and unspent funds in the event of his or her refusal to continue receiving services from the platform (website) TopHit. In this case, a representative of the TopHit (website) platform will initiate the return of the monetary funds within 7 (seven) calendar days from the day the User submits a written request for the refund.

Refunds are made:

- less commission fees paid to banks and payment agents (if applicable)
- within the amount of the funds recorded in the User's TopHit account at the time of the receipt of the request for refund from the User
- to the same User bank card from which payments were previously credited to the User's TopHit account
- to the same User account from which payments were previously credited to the User's TopHit account

The actual term of crediting monetary funds to the User when refunding them to his or her card or bank account is subject to payment system rules and ranges from 7 to 30 calendar days from the date of the decision to refund the payment to the User.